



Waldorf Technik nominated for the “European Business Awards”.
An international jury has chosen the company from Engen because of its high innovation, its excellent business development as well as his social commitment in times of the financial crisis.

Engen- Waldorf Technik GmbH & Co. KG is one of 25 companies to represent their country at the “European Business Awards” and will now compete for a Ruban d’Honneur in the next round of the competition. The final category Award winners will be announced in Paris on 16th November 2010.

The “European Business Awards” is an independent Awards programme established to raise the visibility and progress of companies who are the best in delivering innovation combined with successful commercial results whilst acting responsibly and positively affecting the social environment they operate in. The Awards programme is open to all kinds of companies in every sector and all countries in the European Union.

“At Waldorf Technik we are very proud to be selected. We have been operating for over 20 years in the special machinery factoring sector and it’s an honour to be recognised as one of the leading companies in our country and in our field. We are looking forward to the next round of the competition and will do our best.”

The company from Engen has been involved in the automation of injection mould production since 1986. When the current Managing Partner, Wolfgang Czizegg, took over the business in 2003, the focus turned to the fields of medical technology and high-quality packaging for consumer goods. Some examples of the products which run through the “Made in Engen” robots throughout the world are laboratory supplies, contact lenses, diabetes pens and even classic ice-cream packaging. 90 highly qualified members of staff generated a turnover of 13, 1 million Euros in 2009 (+16% in comparison to the previous year).

This excellent development is flanked by social and corporate measures which positively supports in turn the result and image of the company. All staff members are informed regularly and comprehensively about the business development and the further orientation of the company. To continue the high health quota there are internal offers for preventive back pain training, massage and other benefits. By request there is also an offer for day care places for children until the age of 12 in the surrounding area. The company also supports institutions of local social charitable facilities every year.

The economic success has its basis in the high innovation of the company. Eight of the nine members of staff in the management team are responsible for the input and the coordination of the innovative projects. During the course of a project,

they check the level of success at several stages and, at their weekly meetings, register which obstacles there are at the moment and which solutions can be considered for these.

The company's innovation marketing is similarly agile. One crucial point is the systematic consultation with the customer before the start of a project where the customer's requirements are discussed in detail and transferred into a so-called "specification book". Satisfaction analysis after the completion of each project is part of the follow-up process. "Close contact to the customer is the most important prerequisite to us for innovative developments. With some new patent registrations in 2009, we are demonstrating that we will continue to go along this successful route" says Wolfgang Czizegg.

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